



**88%  
of readers  
consider  
Caring Today  
to be the  
authority on  
caregiving  
issues.**

## **Caring Today: 2012 Editorial Calendar.**

*Working calendar-subject to change.*

**Caring Today's 2012 editorial calendar demonstrates Caring Today's commitment to superior, focused caregiver information and support.**

### **Winter (December 2011/February 2012)**

- Self Compassion Principles and Practices
- The Alzheimer's Family: David Hyde Pierce
- Caregiver Spirituality
- Breaking the Hold of Stress

**Closing date:** 10/17/11

**Materials due:** 10/13/11

### **Spring (March-May 2012)**

- Break Out of Caregiver Isolation
- Dental Problems, Wise Decisions
- Diabetes Management and Caregiver Practices
- The Only Child as Caregiver
- Care for the Caregiver's Back

**Closing date:** 1/23/12

**Materials due:** 2/6/12

### **Summer (June-August 2012)**

- Breast Cancer Treatment and Support
- Successful Positive Psychology Practices
- Male Caregivers: What to know about them
- Panicked Caregivers: Where to Turn
- Holiday Gatherings: Time to Observe

**Closing date:** 4/23/12

**Materials due:** 5/7/12

### **Fall (September-November 2012)**

- Family Caregiver: A loved one's health advocate
- Get The Sleep You Need
- Staying Positive
- Medication Adherence: Patients Not Taking Meds
- National Family Caregiver Month

**Closing date:** 7/30/12

**Materials due:** 8/13/12

### **Winter (December 2012-February 2013)**

- Caregiver's Children: Caught in the Middle
- Friendships: Holding Them or Not
- The Family Caregiver IQ Test
- Holiday Gatherings: Time to Observe
- Top Questions To Ask Your Doctor

**Closing date:** 10/15/12

**Materials due:** 10/29/12

*continued >>>*



“ **Connecting to the *Caring Today* community on the website before my day begins gives me energy and hope for the coming day. Thank you for all you’re doing for caregivers and their families.** ”

- Joy H., Oxnard, CA  
Caring for her mother full time  
since November, 2006

## In Every Issue

*Caring Today* truly meets the vast information needs of America's family caregivers with special sections and regular columns in every issue.

### Health Updates

The latest news on Alzheimer's, autism, arthritis, breathing problems, cancer, depression, epilepsy, heart health/stroke, incontinence, osteoporosis and more

### Your Caring Life

Expert answers to readers' question on legal/financial/insurance issues, work and caregiving, family communication and more. Includes Editors' Picks of helpful books, innovative products and sound advice

### Just for You!

Stress busters, mood boosters, organizational and lifestyle tips for caregivers

### Caregiver Profile

Straight talk and clear-eyed lessons learned from those caring for kids, spouses or older family members

For more information about the power of *Caring Today*, please contact your *Caring Today* representative or Victor Imbimbo CEO/Publisher at 203.542.7200.

**caring**  
Today

America's #1 Resource for Family Caregivers

[www.caringtoday.com](http://www.caringtoday.com)

©2012, *Caring Today* Magazine, LLC. All Rights Reserved.